

PRESS RELEASE

PARIS, JUNE 21, 2021



## The Seine on Show Cheval Blanc Paris opens on September 7, 2021



**Overlooking the Seine, in the heart of the capital,  
Cheval Blanc Paris is opening the doors of its urban haven.  
Contemporary, it embodies the French *art de vivre*:  
epicurean pleasures, hospitality for family and friends.**

Bathed in light, from intimate hideaways to big city wonders: 72 accommodations – 26 rooms, 46 suites – and 4 restaurants.

Cheval Blanc Paris comes to life thanks to passionate visionaries, artisans and artists.

Remodelled by architect Edouard François, the listed building's décor was reimagined by architect Peter Marino in the style of a Parisian residence, with the help of exceptionally skilled artists and craftsmen.

Along with their brigade, Arnaud Donckele, Chef of the gastronomic restaurant, and Maxime Frédéric, Pastry Chef, invite diners to embark on a journey of flavours.

The Dior Spa Cheval Blanc Paris boasts 6 treatment rooms for bespoke rituals, a gently rippling swimming pool and state-of-the-art exercise facilities.

Not forgetting Le Carrousel, an area dedicated to children, celebrating the family spirit that is so dear to the Cheval Blanc Maisons.

Cheval Blanc enjoys striking panoramic views: the Seine, mesmerizing and majestic, is everywhere, its reflection lapping over the terraces and the all-bay-window façade.

A haven for all occasions, with attention to every detail provided by women and men of character: Cheval Blanc Paris is more than just a new address. It is a destination.

Official opening on September 7, 2021

Reservations open from June 21, 2021

CHEVAL BLANC PARIS

## LVMH HOTEL MANAGEMENT

Developed by LVMH Hotel Management, Cheval Blanc is a brand of exceptional Maisons. The first one, Cheval Blanc Courchevel, opened in 2006 in Courchevel, followed by Cheval Blanc Randheli, which opened in the Maldives in autumn 2013. The brand has continued its development with the opening of Cheval Blanc St-Barth Isle de France in the French West Indies in October 2014, Cheval Blanc St-Tropez in 2019 as well as future projects, namely within La Samaritaine in Paris. LVMH Hotel Management also runs White 1921 Courchevel and White 1921 Saint-Tropez.

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