

# THE FESTIVE SEASON

IS UNDERWAY

CHEVAL  BLANC  
COURCHEVEL



20  
17-18



# THE ALPHABET

OF CHEVAL BLANC COURCHEVEL



## BALLON (NOUN)

An inflatable sphere that glides over the mountains of Cheval Blanc Courchevel.

An unforgettable moment at the peaks of Courchevel – beyond the clouds – is offered aboard a hot air balloon, outfitted with winter necessities prepared by guests' Majordome: a signature breakfast hamper featuring local delicacies and a Loro Piana baby cashmere blanket. At the end of this exceptional journey, several surprises await guests to extend the experience: a Cheval Blanc snowglobe reminiscent of the breathtaking snow-veiled landscapes and a bubbly Mountain chic bath for a moment of dreamy relaxation. Finally, the day comes to an end while reading Jules Verne's, Around the World in 80 Days comfortably nestled at the heart of the Maison.

## CHALET (NOUN)

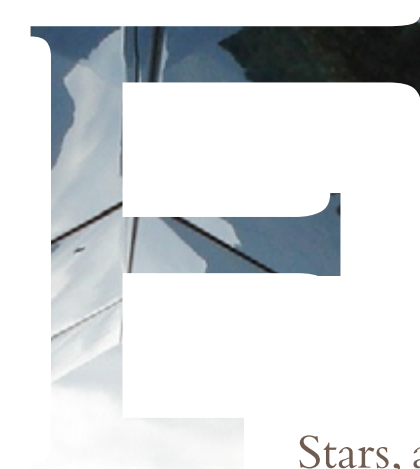


A name describing a small wooden house, frequently built on the edge of lakes or on the peaks of mountains. At Cheval Blanc Courchevel, it describes a house within the Maison, a world of peace and serenity with the Chalet's private sauna, spa, Jacuzzi, private screening room and works of art. A unique chalet of 350 sqm, an escape all to oneself, at the foot of the slopes.



## DOUCEUR (NOUN)

A word for sweetness, softness, delicacy – particularly describing the rooms of the Maison where polished wood and pristine velvet, cashmere and fur, bronze and brushed brass are delicately intertwined by designer Sybille de Margerie. The interiors reflect softness, comfort and an unparalleled harmony.



## ÉTOILES (NOUN)

Stars, always in the minds and memories of skiers on their first descent down snowy slopes, but for Cheval Blanc, étoiles relate to one thing: gastronomy. Le 1947 at Cheval Blanc, orchestrated by Chef Yannick Alléno, celebrates its third Michelin star in 2017.

### GALETTE (NOUN)

G

A word normally evoking a thin, round cake or pastry, or a Galette des Rois 'king's cake'. Cheval Blanc's Galette des Rois has a certain royal touch, adorned with a made-to-measure crown and hidden fève, each an ode to the mirrors of the Peinado Trojan horse and the brand's iconic coat of arms.

H

### HORIZON (NOUN)

The border between the sky and earth, rarely seen in the Alps because of the height of the peaks. The Cheval Blanc Spa introduces the 'Horizon' programme, a seal-skin walk through the slopes followed by stretching and a privately coached fitness session.

L

### ILLUMINATE (VERB)

Guerlain's Skin Light and Orchidée Impériale Radiance illuminate those who indulge in an experience at the Cheval Blanc Spa. Using the same principle as the stars shining in the night sky, the natural powers of the black orchid allow the skin to store and reflect the sun's light, restoring brilliance and luminosity. This winter detox stimulates circulation and micro muscles in the face to cleanse, nourish and plump the skin.

I

### LILY (NOUN)

The elegant name given to the Maison's signature doll. The 'muse' of Cheval Blanc Courchevel, Lily unveils a new dress from an exclusive Winter 2018 collection with an enviable linen skirt and velvet top, sure to please the children of the Maison.





## MISCHIEF (NOUN)

A perfectly delightful word to describe the real – and imaginary – laughter-filled worlds of children. Le Carrousel, a retreat for the Maison's littlest guests, is the perfect locale for mischief where each activity will keep little ones entertained.

## MIRROR (NOUN)

Surfaces in which one can perceive themselves, through their reflections. Optical illusions to embellish and transform reality. Artist Bruno Peinado, creator of the *Trojan horse* guarding the front of the Maison, invites guests through a game of light, reflections and illusions.



## PARADIS (NOUN)

The name of the ephemeral cuvée of Hennessy cognac, Hennessy Paradis Impérial. After selecting, blending and ageing these spirits through old stills and barrels using historic practices, the Master Blender carefully curates the eau-de-vies to a level of superior quality. Guests are invited to taste this treasure at altitude whether at Le Bar or in the cigar yurt, accompanied by fables from Cheval Blanc Courchevel's barmen.



## NOLLET, JOHN (NOUN)

The name of the highly-acclaimed Parisian hair stylist who hosts his Hair Room each year at Cheval Blanc Courchevel. Every season, he unveils a collection of hair embellishments, tiaras, clips and floral ornaments decorated with Swarovski crystals as radiant as the sparkling snow on the mountain tops. The accessories evoke boldness and a French allure.



### QUATRE-HEURES (NOUN)

The French term for the afternoon (4'o clock) snack, a moment of joy for children, and a moment of pure indulgence for adults. At Cheval Blanc Courchevel, it is served as the day wanes and skiers return from the slopes. The Cheval Blanc 'Quatre-Heures' consist of rare teas or an unctuous hot chocolate – but most of all, an airy Savoyard cake, a signature of Chef Yannick Alléno.



### REFLECTIONS (NOUN)

Found within the turquoise tones of the pool, where the wakes of swimmers reflect in the mirrored ceiling, under a chandelier of silver circles. Outside, silhouettes of skiers spin between the trees while swimmers slip silently into this soothing bath.



### TRANSALPINE (ADJECTIVE)

For the French, transalpine is everything on the other side of the Alps – more precisely, Italy. At Cheval Blanc Courchevel, the adjective 'transalpine' refers to a menu and culinary wonders stemming from Italy and dishes to be eaten with fingertips at any hour.



### YURT (NOUN)

The traditional habitat of Mongolian people for over 2000 years, originally consisting of a tent with a wooden frame, a canvas of felt or animal skins and the ability to be dismantled, transported and reassembled. The Cheval Blanc cigar yurt comes from the hills of Russia and is able to resist the coldest of winters. The cosy yurt is assembled each season, although remaining the same warm smoking lounge with deer-antler furniture inspired by the Alpine surroundings. Experiences pairing cigars and Hennessy Paradis Imperial cognac are proposed within the yurt, igniting a journey for the senses.







## LE 1947 AT CHEVAL BLANC

IN THE STARS

Le 1947 at Cheval Blanc received a prestigious star from the Michelin Guide. This third star celebrates the modern cuisine of Yannick Alléno and an 8 year collaboration with Cheval Blanc Courchevel. The chef, twice awarded a three-star status, plays with boldness and tradition to enhance the essence of each taste in every one of his creations, never forgetting the abundance of the Savoie terroir to enrich his menu.







## VOLUMES IN THE POOL

REFLECTIONS OF WATER IN THE SNOW OF COURCHEVEL

A veritable lagoon, the pool is conceived to turn the gaze towards the exterior, towards the slopes, snow and a pine forest. The serene wake of swimmers are reflected in a mirrored ceiling, a silvered chandelier and glass baubles echo the vibrant tumbling of snowflakes. The silhouettes of skiers whirl between the trees, while the swimmer, in exclusive privacy, slips into this soothing bath.



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