EXPERIENCES AT CHEVAL BLANC ST-TROPEZ

EXPLORING THE HEART OF SAINT-TROPEZ

Every summer, the mythical village spurs to life. At the heart of Saint-Tropez, the famed Place des Lices is a place not to be missed. By day, it is a live theatre of pétanque. By night, the coveted champagne bar at White 1921 Saint-Tropez is a bubbly place to taste rare vintages.

The harbour is a popular meeting place, dotted with terraced cafés and a vision of boats. A few steps away, the Annonciade, France's first modern art museum, founded in 1922, invites visitors to discover collections from the pointillist, Nabis and Fauvist movements.

An expert awaits to reveal secret tips, cultural nuances or historical facts... The choice is yours.

To access the village, a complimentary shuttle service is offered from the hotel to the centre of Saint-Tropez. Bicycles are available at the hotel upon request. For an unparalleled transfer, choose a round trip by boat.





A PEEK INTO THE SURROUNDING VILLAGES

The quaint villages throughout the coast are ideal for picturesque excursions. From Gassin's unmissable charm and breath-taking panoramic views over the Bay of Saint-Tropez, to the magic of Grimaud with its medieval houses and bustling artisan-filled streets.

Another local curiosity is the Verne monastery near the village of Collobrières. Located at the heart of the Massif des Maures in lush wilderness, this historical monument is famed for its extraordinary gate made from locally-sourced stone known for its signature blue-green hue.

Weave in and out throughout the colourful alleys by Mini-Moke, discovering the uniqueness of Saint-Tropez and its inhabitants. Indulge further with a gourmet luncheon or an apéritif under the shade of pine trees at La Terrasse.

PICNIC BY ARNAUD DONCKELE

Let the flavours of summer indulge the palate in a gourmand's feast to be eaten with fingertips. Chef Arnaud Donckele creates a meal to go inspired by the menu at La Terrasse brasserie – the sought-after restaurant for lunch at Cheval Blanc St-Tropez.

Whether discovering your own pathways and beaches along the coastline, or neighbouring villages, allow us to pack a made-to-measure picnic for your to enjoy on your adventures away.





A PROVENÇAL DAY

On one of the region's most scenic beaches, accessible by boat or Mini-Moke, enjoy a delicious Provençal lunch made of local products.

Toes in the water, guests are invited to a hands-on atelier to learn to make the region's famed olive tapenade, savouring the rustic process along with a glass of Provence rosé wine. The tapenade expert teaches the origins of each ingredient: olives, olive oil, garlic and anchovy – leaving you to create your own twist to the recipe as a final step.

Continue the sun-kissed day with a Mediterranean lunch: Pistou with Fresh Basil, Pissaladière, Fresh Grilled Fish, Orange Blossom Biscuits and Chocolate Almonds... Laze the day away with the murmurs of the sea and the warmth of the Rivieran sun.

SIESTA IN SECRET

Spend the day in absolute seaside peace. A chauffeured car whisks you away to an undisclosed beach where the waves gently lap at the shore and the golden rays of the sun shine from the blue skies.

Whether under a parasol or the shades of a willowy tree, enjoy a delicious Mediterranean-inspired lunch, feet in the sand. After, pause for an extended moment of serenity. Make the most of this stolen moment whether with family or friends for ultimate revitalisation.





PLACE DES LICES PÉTANQUE

Throughout the decades, the greatest local players of pétanque gather each day on the Place des Lices. Originating from Provence, pétanque is truly a part of the Tropezian lifestyle, with friendly competitions occurring from dawn to dusk between experts and amateurs.

In the open square, it is your turn to enjoy a sunset pétanque competition amongst family or friends. With a bottle of Provence rosé wine, a local artisan Pastis or a handcrafted cocktail from the mixologists at White 1921 Saint-Tropez, the playground becomes yours to cherish as new local!

For endless games under the sun, Panama hats embroidered with your initials are available upon request – a souvenir of this exquisite moment.

A MARKET DISCOVERY

The mythical market of Saint-Tropez is a unmissable destination for gastronomes and those who wish to discover the taste and terroir of the region.

Twice per week on Tuesday and Saturday mornings, the Place des Lices awakens as the bustling heartbeat of the village. Fishermen present their freshest catch with pride while local growers offer their fruits and vegetables, and artisans showcase their handwoven fabrics, jewellery, crafts and souvenir. In a convivial spirit, these small producers celebrate regional specialties, guiding you through a true journey of Mediterranean life.

A chic wicker basket in hand, explore the market led by our concierge's recommendations, perusing the colourful stands, bringing home provençal herbs, lavender and other treasures.



TREASURE HUNT AT SEA

Equipped with your compass, binoculars and a mysterious map, set off on an adventure and discover the Tropezian coastline following the clues leading to the hidden treasure...

Embark from Saint-Tropez Port with friends or family at the beginning of the hunt: our crew will sail you to the first clue! The answer to these riddles guide you straight to the prize. For audacious adventurers, or even the little ones, explore the coasts of Saint-Tropez in an unexpected way.

After seeking your treasure, a gourmet break atop a pristine beach awaits: an à la carte picnic and wine tasting according to your desires.



HOIST THE COLOURS!

Hike to the shores of an idyllic beach where you may embark on funfilled sea trips and nautical activities.

Under the watchful eye of specialists, you are invited to experience water skiing, kayaking or scuba diving in the Bay of Saint-Tropez. Individual and group courses also offer thrill-seeking sensation.

For an unforgettable experience amongst family or friends, a boat excursion is the ideal opportunity to discover the islands of the Riviera, the National Park of Port-Cros, the coves of Escalet and the dotted ivory sands. The return of this exciting day can be done on jet ski or a paddle board for the more adventurous.





DRESS TO IMPRESS

Saint-Tropez is synonymous with glamour... Before the 1950s, the village was a peaceful fishing port until Brigitte Bardot brought her unique stylish touch.

Today, the most prestigious luxury brands own a boutique in Saint-Tropez – Louis Vuitton, Dior, Fendi, Céline...

Maisons of local tradition also offer their products, such as the Cogolin factory, creating sublime carpets, or Rondini and K. Jacques, offering authentic tropéziennes sandals.

Advised by your Personal Shopper, take advantage of the keen eye of an expert to find the perfect pieces. For this made-to-measure service, choose the formula that best fits your needs: last minute shopping, advice for a special occasion, private boutique experience or home delivery.

At the end of the day, a moment of shopper's rejuvenation including a one-hour massage and a luxuriant bath awaits you in your room.

VIP NIGHT IN SAINT-TROPEZ

What would Saint-Tropez be without its coveted nightlife? Known to attract the world's most famous DJs, the after-hours scene has established the mythical legend of the village since its rise in the 1950s.

Start the night on the Place des Lices at White 1921 Saint-Tropez comfortably sat in the moody garden. The bar offers a collection of superior champagnes: Krug, Dom Pérignon, Moët & Chandon, Veuve Clicquot.

By nightfall, enjoy VIP* access in one the most popular private clubs of the Côte d'Azur. Vibe until dawn breaks.



CONTACT

Our team is at guests' disposal to provide more information on the available activities at Cheval Blanc St-Tropez, the village and to organise personalised experiences upon request.

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