

**UNVEILING A SPECIAL EDITION
CHEVAL BLANC ST-BARTH TIMEPIECE BY DIOR**

**DIOR AND CHEVAL BLANC ST-BARTH ISLE DE FRANCE ARE PLEASED TO
UNVEIL THEIR COLLABORATION ON A DEDICATED VERSION OF THE
CLASSIC DIOR VIII MONTAIGNE**



Paris, February 2017

Dior and Cheval Blanc St-Barth Isle de France are pleased to unveil their collaboration on a dedicated version of the classic Dior VIII Montaigne.

In 32 mm, the automatic timepiece is adorned with a delicate translucent pink lacquered set in echo of the two Maisons' signature colors: pink, described by Christian Dior as reflecting "happiness" and "femininity", and "Blush Pink" of Cheval Blanc St-Barth Isle de France: a glance of brightness, elegance and contrast between the crystalline blue water and the green thickness of the tropical vegetation, all surrounding the Maison.

Cheval Blanc's white horse is engraved on the buckle and on the case-back, suggesting the refined alliance between Parisian Dior spirit and the discreet luxury of a Maison in the Tropics. A perfect illustration of St-Barthélemy's way of life.



ABOUT

Cheval Blanc St-Barth Isle de France

Cheval Blanc St-Barth Isle de France, first Palace outside of Metropolitan France since July 2016, is the third Maison in the Cheval Blanc portfolio. On Baie des Flamands – one of the island’s finest beaches – it is home to 40 suites, bungalows and villas offering breathtaking panoramic ocean views, or leading onto lush tropical gardens. Delicious dining awaits guests at *La Case de l’Isle*, an island hotspot serving exquisite locally-inspired French cuisine, at *La Cabane de l’Isle* – the feet-in-the-sand beach restaurant, and at the stylish poolside *White Bar*. Guerlain treatments – the first in the Caribbean – can be enjoyed in the four treatment rooms or outdoor pavilion for two at the Cheval Blanc Spa.

The Maison’s design encapsulates the charm of the French West Indies, with a nod to the island’s glamorous heritage. The Cheval Blanc team offers a highly personalised ‘Art de Recevoir’ service, continuously ensuring guests are surprised and delighted with new experiences perfect for couples, groups of friends and families.

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LVMH Hotel Management

Cheval Blanc is the luxury hospitality brand developed by LVMH Hotel Management, a specialist entity of the LVMH Group. The group began with the 36-room Cheval Blanc Courchevel, followed by Cheval Blanc Randheli which opened in the Maldives in November 2013 and Cheval Blanc St-Barth Isle de France which joined the portfolio in October 2014. Other confirmed projects include *la Samaritaine* in Paris and Oman. LVMH Hotel Management also operates *White 1921 Courchevel* and *White 1921 Saint-Tropez* under the *White 1921* brand and *La Résidence de la Pinède* located in the legendary Riviera village.

LVMH Hotel Management has complete ownership of the brand; its direction, design, service and management, led by its own, dedicated in-house team. This team of specialists, selected from across the luxury goods and hospitality industries, demonstrates the brand’s commitment to providing guests with a carefully crafted and exclusive experience.

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