



CHEVAL BLANC COURCHEVEL

PRESS KIT



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Cheval Blanc Courchevel is a contemporary ski-in ski-out Maison, set in the prestigious Jardin Alpin of Courchevel 1850, with direct access to the world's largest ski domain, the Trois Vallées. With just 36 elegant rooms and suites, Cheval Blanc Courchevel is an intimate and inviting haven where impeccable, personalised service creates an easy going and friendly atmosphere. Combining traditional hospitality with a contemporary spirit, Cheval Blanc Courchevel reinterprets a stay at altitude with boldness and modernity. It offers a welcoming and intimate ambiance in which it is a pleasure to relax and unwind. It is home to the Cheval Blanc Spa, with signature treatments by Guerlain, *Le 1947 at Cheval Blanc* – a three-starred Michelin restaurant by Yannick Alléno, *Le Triptyque* for all-day dining, a cigar lounge and *Le Carrousel* and *Le Paddock* for younger guests.

Since 2006, Cheval Blanc Courchevel opens its doors every winter from mid-December to early spring. Every new season brings new experiences and surprises, all of which have been created to enhance and enrich the experience of the Maison's discerning luxury travellers.

PRACTICAL INFORMATION

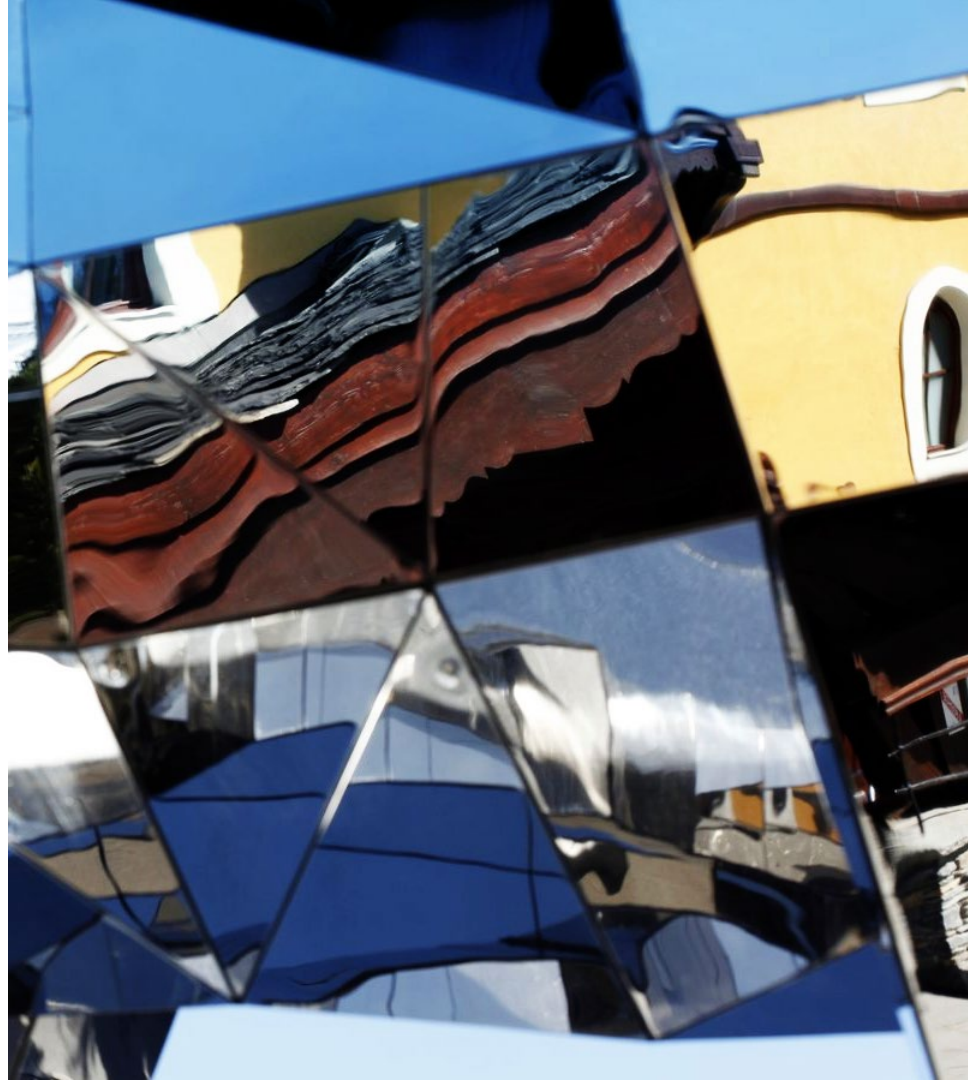
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General Manager: Wilfried Morandini
Interior Designer: Sybille de Margerie

Location: Courchevel 1850
Le Jardin Alpin, French Alps, France

Season Opening Dates: 14th December 2018 to 7th April 2019





ARCHITECTURE & DESIGN

Using traditional mountain materials alongside a modern colour palette and original pieces of art, interior designer Sybille de Margerie has skillfully accentuated the unique personality and unusual volumes of these very secluded spaces. The sensuality and sophistication of the materials – cashmere, fur, leather – complement the cool elegance of steel, bronze or softly polished brass, and contribute to Cheval Blanc's philosophy of made-to-measure hospitality.

ROOMS & SUITES

Designed in a warm and inviting style, Cheval Blanc Courchevel comprises 36 rooms and suites over five floors, each with its own distinct personality, including 6 Superior Rooms, 11 Deluxe Superior Rooms, 12 Junior Suites, 2 Deluxe Junior Suites and 2 Duplex Suites. All have spacious living rooms, a terrace or balcony with breathtaking mountain views, a separate dressing room and a bathroom with chromotherapy hammam showers and a separate bathtub, whilst a lovingly curated art collection ensures every room's uniqueness.

The three-bedroom Chalet is a 315m² accommodation, spread over four floors. Cleverly combining authentic mountain materials with bold works of art, Sybille de Margerie has created an Alpine jewel for friends and families looking for a very private and exclusive mountain experience. The Chalet has a dedicated spa and own screening room as well as extensive outdoor areas for guests to enjoy complete relaxation during their stay.

The epitome of modern mountain living, the four-suite penthouse Apartment occupies the top two floors of the Maison and features a succession of spacious living rooms, a bar and dining room, a treatment room and fitness area as well as extensive outdoor terraces and a dedicated team and Majordome with their own pantry and kitchen. The Apartment has direct private access to the ski slopes.





SERVICES

As a tribute to the Maison's affiliation to Louis Vuitton-Moët Hennessy, attention to detail prevails throughout, from the Maison's signature fragrance and music, to the careful choice of fabrics, and the one-of-a-kind amenities and gifts, which create an environment that is both refined and memorable.

Every year, the Maison is enhanced to anticipate demanding guest's evolving expectations, leading to the continuous creation of new concepts and products. Similarly, a new range of creative and stylish gifts and a collection of events are conceived year-on-year with the LVMH Group's most prestigious brands, to continuously surprise the Maison's loyal guests and their families.

MAISON SERVICES

- Ski Service with personalised daily preparation of ski equipment
- 24/7 Concierge services
- 24/7 In-Room Dining
- Complimentary shuttle to the town centre
- Outdoor and underground parking facilities
- Babysitting available on request
- Library
- International newspapers

IN-ROOM SERVICES

- International TV channels
- iPod dock, DVD and CD players
- Digital film library on iPad
- Wi-Fi and LAN internet
- In-room safe and safe at the reception desk
- In-room private bar
- Packing and unpacking service
- Same-day laundry and dry cleaning
- Turndown service
- Pillow menu
- Extra bed and baby cot on request
- Tailor-made attentions, amenities and linen specially designed for little ones





WELL-BEING

Cheval Blanc and Guerlain have drawn inspiration from the specific needs generated by cold temperatures and high altitude to develop a series of exclusive signature treatments and massages, specially designed for winter sports. In addition to four treatment rooms, Cheval Blanc Spa offers the Orchidée Salon, an exclusive treatment room for two.

Besides wonderfully comforting treatments, guests may also enjoy a swim in the infinity-edge pool, an invigorating moment in the ice water plunge pool, or relaxation in the rain shower, the steam room, the sauna, the Russian banya or the hot tub. Meanwhile, a newly renovated state-of-the-art 65m² Technogym fitness centre overlooking the legendary Courchevel slopes as well as private aquabiking and Pilates sessions are a sporty alternative to a day on the slopes.

To complete the well-being offering, an innovative Hair Room Service is provided by the highly-acclaimed Parisian hairdresser John Nollet, renowned for his attention to detail and use of the very finest products. The advanced cutting and styling techniques and high-quality services that have made him one of the go-to coiffeurs in Paris may be enjoyed either in an exceptional salon or in the privacy of your room.

The Cheval Blanc Spa is open everyday from 9:00 am to 8:30 pm.

BEYOND THE SLOPES

The Maison's ski-in ski-out location is enhanced by the in-house ski shop's personalised ski services. Every morning, the Cheval Blanc team arranges each guest's ski equipment by the slopes and warms their ski boots. Personalised itineraries can be suggested by the knowledgeable team in order for guests to enjoy the natural beauty of their surroundings, according to their individual ability.

The ski experience at Cheval Blanc is orchestrated to ensure it is completely rewarding for guests – from pre-ski body conditioning with a dedicated coach, to bespoke après-ski spa treatments or a warming hot chocolate served right off the slopes.

Skiers and non-skiers alike can experience the beautiful outdoors through memorable activities such as dog sledging or the magic of an ultra-chic ski touring trek – a different way of connecting and re-discovering the mountains.

A delicious Skiers' Afternoon Tea, a beautiful display of mountain cakes and desserts, is the ideal way to relax after a day of powder, in the laid-back atmosphere of *Le Bar*.





CULINARY ART

Gastronomy is an integral part of the guest experience at Cheval Blanc Courchevel with choices ranging from three-starred Michelin fine dining to an indulgent skier's afternoon tea, enjoyed by the warmth of a log fire.

LE 1947 AT CHEVAL BLANC

Le 1947 at Cheval Blanc owes its name to the most prestigious and sought-after vintage of Château Cheval Blanc. In this exceptional fine dining restaurant, the three-starred Michelin chef Yannick Alléno creatively distills his art, offering an innovative and unexpected vision of French cuisine.

Open from Tuesday to Sunday, with only 22 seats.





LE TRIPTYQUE

With a delightful terrace opening onto the Jardin Alpin, *Le Triptyque* is a contemporary brasserie welcoming guests throughout the day. Entirely decorated by Peter Marino, the vibrant and elegant interiors are home to Yannick Alléno's deliciously simple cuisine, conceived around the freshest hand-picked produce. Traditional Savoyard specialties and family-style dishes are a staple of this welcoming venue. On sunny days, guests may enjoy deliciously barbecued meat and fish, prepared by the chefs on the outdoor, slope-side terrace.

LA TABLE DE PARTAGE

La Table de Partage, exclusively designed by artist Gilles Hoang, offers an invitation to dine in private with family and friends, and proudly celebrates the convivial art of eating together. There is no set menu; instead, the chef follows his own inspiration to transform the exceptional produce from the day's market into a gourmet experience for up to 16 guests in true mountain tradition.





LE BAR

Together with its neighbouring contemporary brasserie, *Le Bar* is the social hub of the Maison, renowned for its cosy and laid-back atmosphere during the day, and festive spirit in the evenings. Serving everything from the Skiers' Afternoon Tea, a feast of mountain cakes and desserts, through to evening cocktails to the sound of a live band, *Le Bar* is a must-visit destination on the Courchevel scene.

Every night from 7:00 pm, Le Bar comes alive to the rhythm of live music.

THE CIGAR YURT

Just outside *Le Bar*, an authentic Mongolian yurt decorated with cosy club chairs, fur rugs and oversized wooden coffee tables, has been transformed into a warm and cosy cigar lounge, making it the perfect setting to enjoy the finest liquors and cigars.





THE CREATIONS

Cheval Blanc Courchevel regularly collaborates with designers to create bespoke products that will enhance the guest experience – be it a custom-made children’s cows’ skin high chair for the littlest guests or a Saucisson Cellar, a true treasure trove of saucissons, each one judiciously paired with a selection of wines.

A sporty addition to this precious collection is a custom-made snowboard, developed specially for the Maison by Nidecker, offering guests an enhanced mountain experience.

These touches give a contemporary twist to the traditional Alpine stay and continuously surprise the Maison’s many repeat guests.

FAMILY

LE CARROUSEL – *Open daily from 4:00 pm to 8:30 pm, and upon guest request*

Cheval Blanc Courchevel has unveiled a whole new world full of fun, excitement and discovery for young explorers. A multi-coloured felt floor guides children and their parents to a place full of alcoves and secret passages, each an invitation for children to engage in different and exciting activities from morning till evening: throwing a tea party for their favourite dolls, becoming handymen for an afternoon, enjoying a world of arts & crafts, or dressing up in their dream costume...

LE PADDOCK – *Open daily from 4:00 pm to 8:30 pm, and upon guest request*

Wood ceilings and felt covered floors adorn this futuristic cocoon, offering cutting-edge entertainment – from a made-to-measure table football to an interactive dance floor. Every day on request, *Le Paddock* can be transformed into a private screening room, allowing teens to laze on comfortable sofas created exclusively for Cheval Blanc, and watch their favourite movies.

FAMILY EXPERIENCES

Cheval Blanc Courchevel also offers exciting family activities such as dog sledging or snowman building with the accessories provided in the Maison's own Snowman Kit. Once a week, children can marvel at the art of a professional ice sculptor who creates beautiful ice installations right before their eyes.





SELECT SHOPPING EXPERIENCES

LOUIS VUITTON

At the heart of the Maison, guests may enjoy private shopping experiences in the exclusive Louis Vuitton boutique, which presents a selection from their latest collections. In-room presentations may be arranged upon request.

SKI SERVICE

The Ski Service – conveniently located by the ski slopes – features winter sports equipment by cutting-edge ski brands and expert advice. Also available are a pair of custom skis developed in partnership with ski specialist Lacroix, bringing together cutting-edge technology and sleek design, promising high performance and an extreme thrill.

LVMH HOTEL MANAGEMENT

Cheval Blanc is the luxury hospitality brand developed by LVMH Hotel Management, a specialist entity of the LVMH Group. The group began with the 36-room Cheval Blanc Courchevel, followed by Cheval Blanc Randheli which opened in the Maldives in November 2013 and Cheval Blanc St-Barth Isle de France which joined the portfolio in October 2014. Other confirmed projects include La Samaritaine in Paris and Bali. LVMH Hotel Management also operates White 1921 Courchevel and White 1921 Saint-Tropez under the White 1921 brand and La Résidence de la Pinède located in the legendary Riviera village.

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