

## PRESS RELEASE

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### A NEW ARCHITECTURAL CONCEPT CHEVAL BLANC ST-BARTH ISLE DE FRANCE



Saint-Barthélemy, July 2018

#### Cheval Blanc St-Barth Isle de France evolves

Sophisticated and drawing from a variety of inspirations, the French designer Jacques Grange has brought his refined touch to the property and its 19 new rooms and suites. The world-renowned landscape designer Madison Cox unveils his harmonious tropical gardens, where amid exotic flora stands *The Constellation of Pegasus*, the signature work of the artist Jean-Michel Othoniel.

#### Cheval Blanc St-Barth Isle de France expands

On the hillside, overlooking the Caribbean Sea with breathtaking views of the entire Baie des Flamands, 19 new rooms and suites afford a panoramic view toward the beach: a unique coastal perspective that complements the sightlines from each seaside room, suite and villa. As a Maison dedicated to leisure, Cheval Blanc St-Barth Isle de France affirms the warmth and intimacy of its surroundings.

### **Cheval Blanc St-Barth Isle de France welcomes Jacques Grange**

Jacques Grange has conceived a new interior design for all the rooms, which have views over the Caribbean Sea, as well as for the lobby, the restaurants and other public areas.

Grange's project is inspired by the island rhythm of life as exemplified by a Cheval Blanc seaside home.

With a profound attention to detail and comfort and a careful selection of sophisticated materials, Grange orchestrates objects, textures and eras of style, the result of a lifetime of travel and his collector's soul. Aboriginal multi-colour pointillism meets the geometry of indigenous Werregue baskets in the unique atmosphere of the Caribbean.

Grange's vision, contemporary and discerning, lets him interpret the traditions of Cheval Blanc with a local approach, reflecting the sublime lifestyle and discrete charm of Saint-Barthélemy.

### **A stroll in the tropical gardens designed by Madison Cox**

Created by landscape designer Madison Cox, the gardens at Cheval Blanc St-Barth Isle de France are curated to grow in harmony and intimacy with the countless species of trees of the island.

The plants are selected and matched according to their density and their colours. Flowering bougainvilleas frame verdant fruit trees as palms sway with the movement of the breeze. At every turn, guests discover another aspect of this many-faceted gem.

### ***The Constellation of Pegasus* by Jean-Michel Othoniel**

The artist Jean-Michel Othoniel created *The Constellation of Pegasus*, a mobile sculpture that stands at the centre of the tropical gardens. Guided by three key principles - travel, beauty and alchemy - the artist turned his gaze to the Cheval Blanc Maison and the starry skies of Saint-Barthélemy. As a contemporary dreamer, he created this abstract galaxy from glass beads as a link between sky and land, and once again places art at the heart of the Cheval Blanc Maisons.

### **A new Kid's Club**

Le Carrousel - a space for games, activities and experiences - is a new area dedicated entirely to children, where little ones can laugh and play. Family life is at the core of each Cheval Blanc Maison.

Le Carrousel lets both parents and children enjoy special moments and create beautiful, shared memories of family holidays, amid the sense of imagination and hospitality that epitomise Cheval Blanc.

### **New dining concepts**

The culinary offerings at Cheval Blanc St-Barth Isle de France expand with a new concept of restaurants facing the sea, also designed by Jacques Grange.

La Case de l'Isle serves a sophisticated menu with a Riviera theme: the very finest ingredients carefully selected by the chef for a delicate and gourmet cuisine.

La Cabane de l'Isle has a new location at the heart of the Maison, just moments from the sea. With continuous service from 12 pm to 8 pm, La Cabane de l'Isle menu is inspired by the Atlantic Ocean, with dishes from Europe to the Caribbean, to be enjoyed with toes nestled in the sand.

The only property in the Caribbean with the prestigious Palace status, Cheval Blanc St-Barth Isle de France is ready to offer each and every one of its guests a unique experience on Saint-Barthélemy, filled with warmth and authenticity, in a setting that is private and intimate, welcoming and sophisticated, facing the most beautiful beach on the island.

## **PRESS CONTACTS**

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## **ABOUT**

### **Cheval Blanc St-Barth Isle de France**

Cheval Blanc St-Barth Isle de France, the first Palace outside of Metropolitan France, is the third Maison to join the Cheval Blanc portfolio in 2014. Located on Baie des Flamands – one of the island’s finest beaches – it is home to 61 rooms, suites and villas offering breathtaking panoramic ocean views, or leading onto lush tropical gardens. La Case de l’Isle is a popular restaurant on Saint-Barthélemy; at La Cabane de l’Isle, guests can eat their lunch with their feet in the sand; and the stylish poolside The White Bar serve a variety of locally-inspired French dishes with culinary influences brought by fishermen from the Atlantic and the Mediterranean in a relaxed atmosphere. Exclusive Guerlain rituals can be enjoyed at the Cheval Blanc Spa, nestled in the heart of the Maison’s tropical gardens.

The interior decor encapsulates all the charm of the French West Indies. The Cheval Blanc team offers a highly personalised ‘Art de Recevoir’ service, continuously ensuring guests are surprised and delighted with unique customised experiences.

Cheval Blanc St-Barth Isle de France | Baie des Flamands | Saint-Barthélemy | French West Indies  
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### **LVMH Hotel Management**

Developed by LVMH Hotel Management, Cheval Blanc is a brand of exceptional Maisons. The first one, Cheval Blanc Courchevel, opened in 2006 in Courchevel, followed by Cheval Blanc Randheli, which opened in the Maldives in autumn 2013. The brand has continued its international development with the opening of Cheval Blanc St-Barth Isle de France in the French West Indies in October 2014 as well as future projects, namely in Bali and within La Samaritaine in Paris. LVMH Hotel Management also runs White 1921 Courchevel, White 1921 Saint-Tropez and La Résidence de la Pinède in Saint-Tropez.

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