

**PRESS RELEASE**

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**CHEVAL BLANC ST-BARTH ISLE DE FRANCE AND DIOR:  
A UNIQUE EDITION OF THE DIOR GRAND BAL TIMEPIECE**



March 2019

Cheval Blanc St-Barth Isle de France and Dior are happy to announce their collaboration on an exclusive edition of the Dior Grand Bal watch to celebrate the 2019 season.

This version of the iconic Dior Grand Bal Plume is a tribute to the warmth and elegance characteristic of life on the island of Saint-Barthelemy.

In this signature design from the Dior Grand Bal collection, white feathers ornament an oscillating weight on the front of the watch face, bringing rhythm and contrast to the dial in *blush pink*, the color that is the mark of the Cheval Blanc St-Barth Isle de France resort.

Dior quickly adopted the particular *blush pink* of Cheval Blanc St-Barth Isle de France as being symbolic of joy and femininity — the same way the colour was seen by the founder of the fashion house, Christian Dior.

The steel bezel is set with round diamonds that echo those that are delicately placed on the oscillating weight and in the heart of the watch, like slender bursts of light.

On the back of the case, a sapphire crystal bears the signature of Cheval Blanc St-Barth Isle de France and that of Dior, and each is numbered.

Being both elegant and adapted to life out-of-doors, the semi-matte taupe alligator strap adds to the sophistication and utility of this piece.

This watch harmoniously blends the Parisian spirit of the house of Dior and the elegance and sweetness of life at Cheval Blanc St-Barth Isle de France.

## **TECHNICAL SPECIFICATIONS:**

### **DIOR GRAND BAL PLUME – CHEVAL BLANC SPECIAL EDITION**

36mm automatic — Steel, rose gold, diamonds, and feather motif

#### **Case**

Polished stainless steel — steel bezel set with round diamonds and a rose-gold ring

Anti-reflective sapphire crystal — "CD" engraved steel crown

Translucent sapphire crystal back with "Cheval Blanc" inlay

Limited-edition number engraved on the back of the watch

#### **Dial**

Gold in the centre with a pink gradient embossed with a pleated pattern

Faceted hour-and-minute hand.

#### **Bracelet**

Semi-matte alligator — Steel-pin buckle set with round diamonds — Additional steel bracelet

#### **Movement**

Automatic — Calibre "Dior Inversé 11½" — Functional oscillating weight, in rose gold, on the dial side, with white-feather motif and round diamonds — 42-hour power reserve

#### **Functions**

Hours and Minutes – Waterproof to 50 meters

#### **Composition**

Rose gold 750/1000 / Weight (average): 4.35g / Diamonds: 197 / Carat (approx.): 1.03 / Clarity: VVS / Color: FG

#### **Swiss made**

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## ABOUT

### Cheval Blanc St-Barth Isle de France

Cheval Blanc St-Barth Isle de France, the first Palace outside of Metropolitan France, is the third Maison to join the Cheval Blanc portfolio in 2014. Located on Baie des Flamands – one of the island’s finest beaches – it will eventually be home to 61 rooms, suites and villas offering breathtaking panoramic ocean views, or leading onto lush tropical gardens. La Case de l’Isle is a popular restaurant on Saint-Barthelemy; and the stylish poolside The White Bar serve a variety of locally-inspired French dishes with culinary influences brought by fishermen from the Atlantic and the Mediterranean in a relaxed atmosphere. Exclusive Guerlain rituals can be enjoyed at the Cheval Blanc Spa, nestled in the heart of the Maison’s tropical gardens.

The interior decor by Jacques Grange encapsulates all the charm of seaside homes with the specific Caribbean spirit. The Cheval Blanc team offers a highly personalised Art de Recevoir service, continuously ensuring guests are surprised and delighted with unique customised experiences.

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### LVMH Hotel Management

Developed by LVMH Hotel Management, Cheval Blanc is a brand of exceptional Maisons. The first one, Cheval Blanc Courchevel, opened in 2006 in Courchevel, followed by Cheval Blanc Randheli, which opened in the Maldives in autumn 2013. The brand has continued its development with the opening of Cheval Blanc St-Barth Isle de France in the French West Indies in October 2014 and has also announced future projects, namely in London and within La Samaritaine in Paris. La Résidence de la Pinède bought in 2016 will join the collection as Cheval Blanc St-Tropez in May 2019. LVMH Hotel Management also runs White 1921 Courchevel and White 1921 Saint-Tropez.

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