

PRESS RELEASE

CHEVAL BLANC PARIS CHRISTMAS LOG BY MAXIME FRÉDÉRIC



PARIS, NOVEMBER 30, 2021

Maxime Frédéric, Pastry Chef at Cheval Blanc Paris, unveils his Christmas Log for the end of the year celebrations: a chocolate sculpture designed with the precision of a goldsmith's work, revealing a savoury white dessert with harmonious flavours.

To celebrate this first holiday season at Cheval Blanc Paris, Maxime Frédéric has created a Christmas Log designed like an architectural gem: an ode to the iconic Art Deco façade, a gourmet house made of 150 pieces of chocolate meticulously assembled by hand. Another way to enjoy the emblematic lines of the building by architect Henri Sauvage, worked down to the smallest detail by the Chef's teams.



The façade of this chocolate Maison reveals several drawers of surprises echoing the different spaces of Cheval Blanc Paris: an ode to the Italy of Langosteria with a Sicilian pistachio ganache; a hazelnut and caramel chocolate bite faithful to the spirit of the contemporary brasserie Le Tout-Paris; a tribute to the Mediterranean traditions of candied citrus at the gastronomic restaurant Plénitude; cereals draped in crisp chocolate for the bakery cuisine of Limbar; a rose-scented almond chocolate bar, the emblematic flower of Dior Spa Cheval Blanc.

Under the roof of the Maison, Maxime Frédéric, like a mischievous child, has secretly hidden a log dressed entirely in white. A sweet lace-like dessert whose vanilla scrolls are inspired by the Samaritaine medallion. An alchemy of almonds, vanilla and orange blossom for a festive gourmet tasting.

THE CHEVAL BLANC PARIS CHRISTMAS LOG LIMITED EDITION PRICE UPON REQUEST

THE DESSERT LOG 6 PEOPLE 108€

AVAILABLE ON RESERVATION ONLY 48H IN ADVANCE AT 01 79 35 50 44

PICK UP AT LIMBAR - CHEVAL BLANC PARIS 8 QUAI DU LOUVRE, 75001 PARIS ON DECEMBER 23, 24 AND 25, 2021



ABOUT

CHEVAL BLANC PARIS

In 2021, the Cheval Blanc collection unveils its City House in the heart of Paris, in the historic Samaritaine building. The 72 keys, divided into 26 rooms and 46 suites, as well as the living, dining and wellness areas, have been designed by architects Edouard François and Peter Marino and are dedicated to the French art of living, with a bold, contemporary spirit. Chef Arnaud Donckele orchestrates the gourmet restaurant Plénitude, while pastry chef Maxime Frédéric creates a pastry shop in Limbar. On the 7th floor, Le Tout-Paris, a contemporary Parisian brasserie, and Langosteria, an Italian restaurant, complete the culinary offer and open onto a generous tree-lined terrace with the most beautiful views of Paris. A swimming pool with mosaic waves and the Dior Spa Cheval Blanc invite guests for a sensory experience in the universe of the House of Dior. Designed by sailor Maud Fontenoy, Le Carrousel children's club exalts the family spirit. Cheval Blanc Paris is more than a new address, it is a destination.

Cheval Blanc Paris | 8 quai du Louvre | 75001 Paris t. +33 1 40 28 00 00 | www.chevalblanc.com

LVMH HOTEL MANAGEMENT

Developed by LVMH Hotel Management, Cheval Blanc is a brand of exceptional Maisons. The first one, Cheval Blanc Courchevel, opened in 2006 in the heart of the French Alps, followed by Cheval Blanc Randheli, which opened in the Maldives in autumn 2013. The brand has continued its development with the opening of Cheval Blanc St- Barth Isle de France in the French West Indies in October 2014, then acquired the Résidence de la Pinède in 2016, which joins the collection as Cheval Blanc St-Tropez in May 2019. Cheval Blanc Paris takes its place within the Samaritaine iconic building last September 2021. Future projects are underway, such as in Beverly Hills and Seychelles. LVMH Hotel Management also operates the White 1921 Courchevel and the White 1921 Saint-Tropez.

LVMH Hotel Management | 12 Cours Albert 1^{er} | 75008 Paris +33 (0)1 44 13 27 63 | www.chevalblanc.com



CONTACTS

LVMH HM: t. +33 (0)1 44 13 27 63 Anne-Laure Pandolfi: a.pandolfi@lvmh.com

CHEVAL BLANC PARIS: t. +33 (0)1 79 35 11 86 Nastasia Morin: n.morin@chevalblanc.com

UK:

The M Collective: t. +44 779 262 7672 Patty Kahn-Saunders: chevalblanc@the-mcollective.com

USA:

PR Consulting: t. +1 (937) 689-8684 Sara Helming: chevalblanc@prconsulting.net

RUSSIA:

Top Signature: t. +7 495 120 41 00 Maria Topolskaya: maria.topolskaya@topsignature.ru

DUBAÏ:

Z7: t. +971 55 129 8689 Kathryn Wingrove: kathryn@z7communications.com

JAPAN:

Afumi: t. 090-2178-6814 Mari Saito: mari.saito@afumi.co.jp

ASIA:

Heavens Portfolio

Hong Kong SAR t. +852 2570 9218

Shirley Koo: hkoffice@heavensportfolio.com

Singapore

t. +84 169 731 0838 Franscisca Soelaiman: directorsea@heavensportfolio.com

India

t. +91 7838608383

Daisy Basumatari: mediaindia@heavensportfolio.com

Mainland China

t. +86 13581848831 Amos Chen: beijingmedia@heavensportfolio.com