

PRESS RELEASE

NOVEMBER 19TH, 2019



CHEVAL BLANC PARIS AND THE HOUSE OF DIOR

A HEARTFELT, INSPIRED UNION.

A SHARED PASSION FOR THE MOST BESPOKE,
AND MOST SINCERELY BEAUTIFUL MOMENTS OF WELLBEING.

WHERE SAVOIR-FAIRE HEIGHTENS EXPERTISE,
AND WHERE DREAMS ALWAYS INSPIRE REALITY.

TODAY, THE TWO MAISONS COME TOGETHER
TO CREATE THE DIOR SPA CHEVAL BLANC.

A SPECIAL PLACE DESIGNED BY PETER MARINO, JUST LIKE
A PRIVATE APARTMENT, WITH SIX SUITES FOR EXCEPTIONAL BESPOKE
TREATMENTS, AND FORMULAS FROM THE DIOR SCIENTIFIC EXPERTISE.

FOR A SINGLE PROMISE:

THE PROMISE OF HAPPINESS, IN THE HEART OF PARIS.

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